

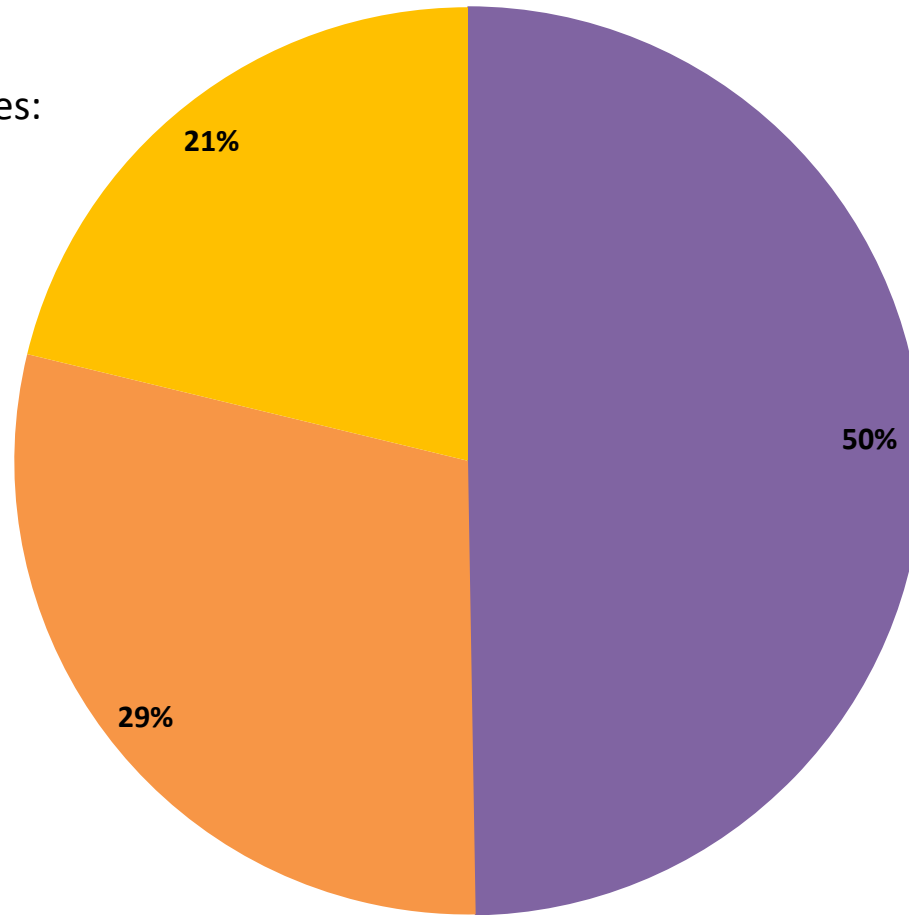
For-Profit Colleges Collect Half of All Department of Defense Tuition Assistance Benefits

DOD Tuition Assistance Benefits by Sector, FY2011

Non-Profit Colleges:
\$119 million

For-Profit Colleges:
\$280 million

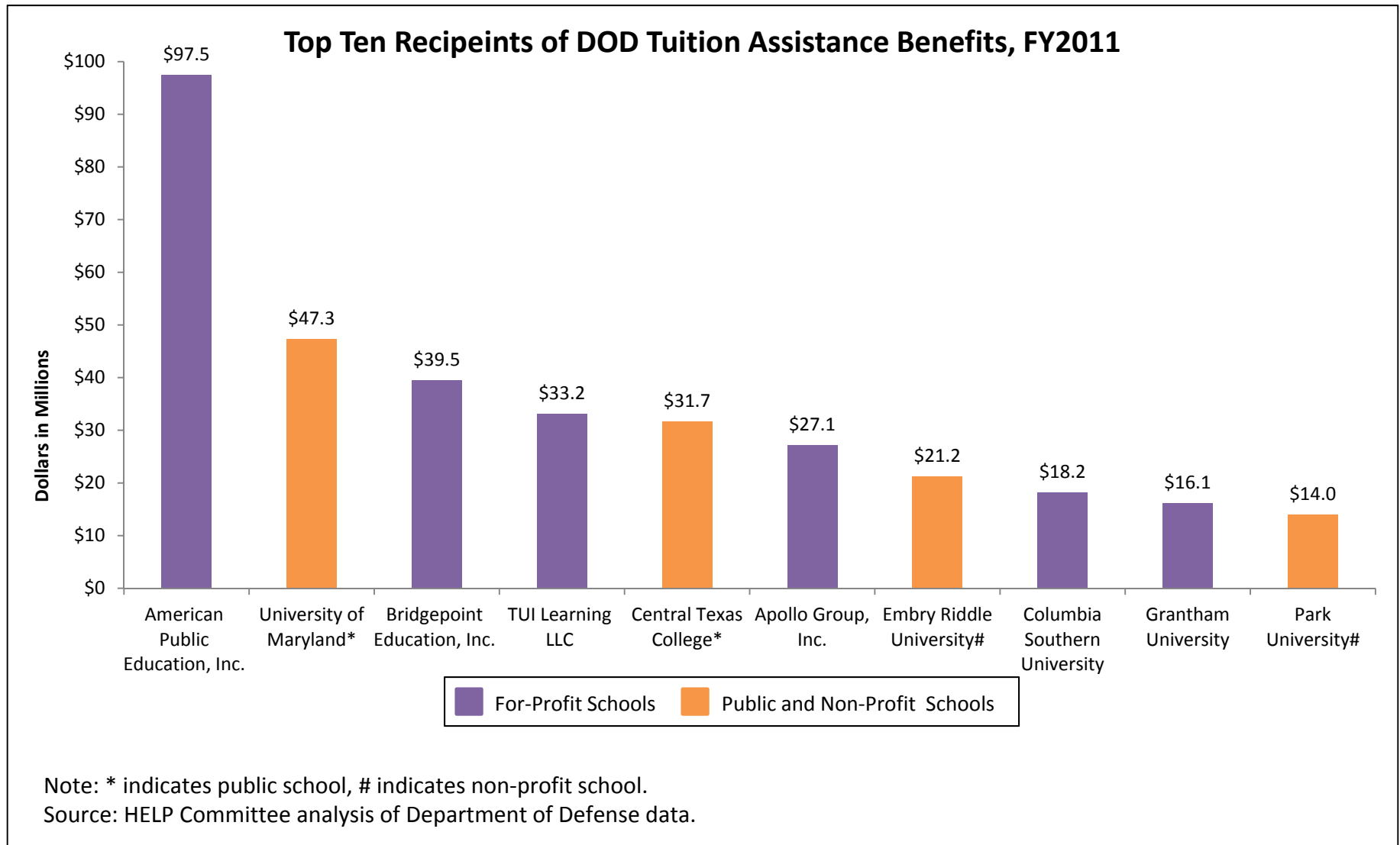
Public Colleges:
\$163 million



■ For-Profit Schools ■ Public Schools ■ Non-Profit Schools

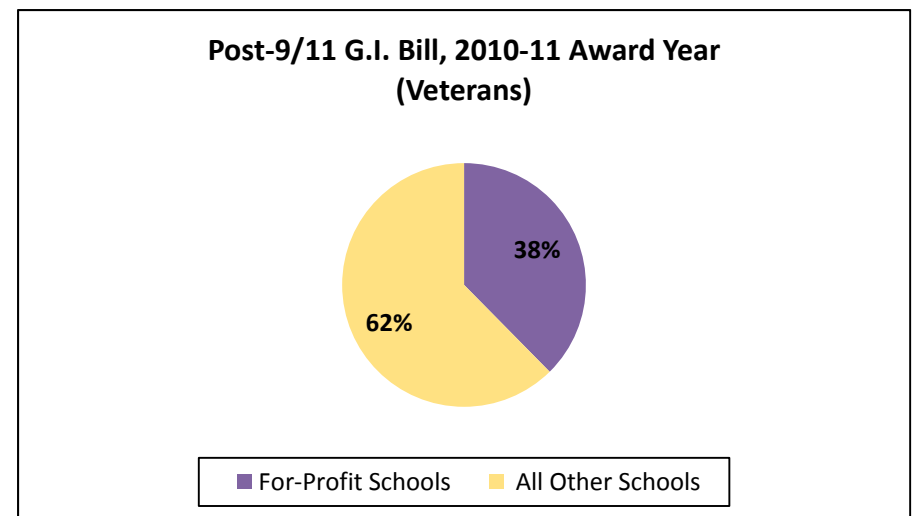
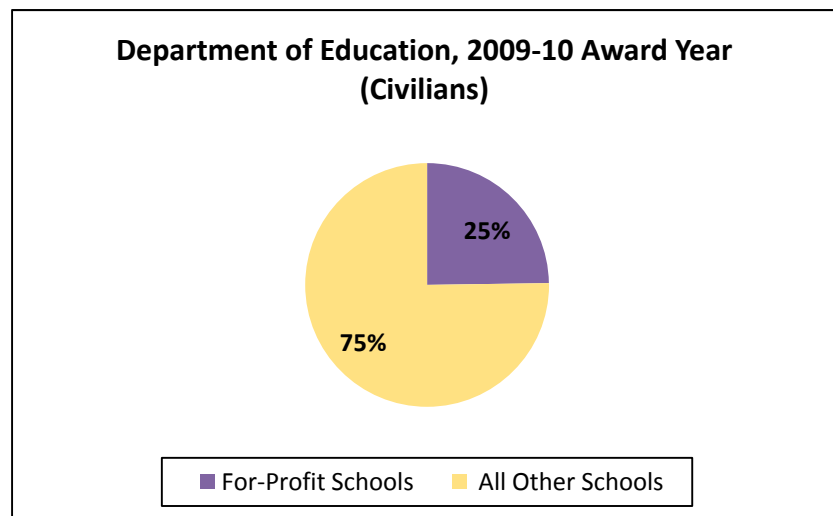
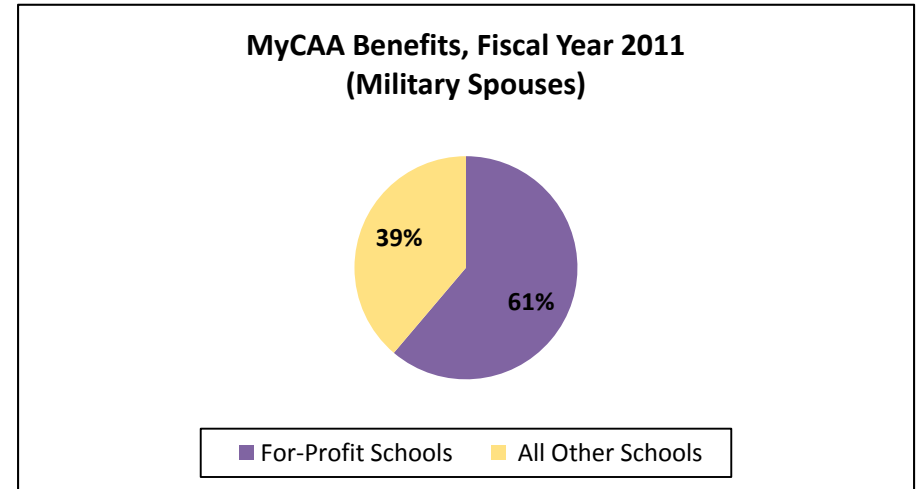
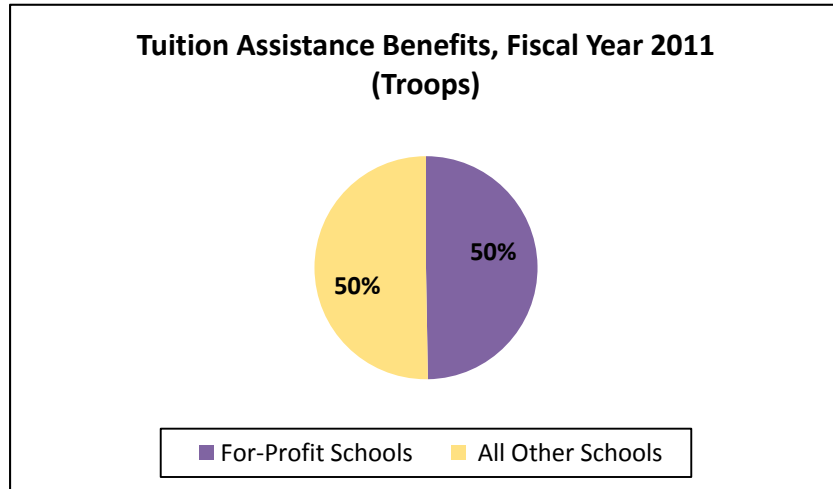
Source: HELP Committee analysis of Department of Defense data.

Where are Department of Defense Tuition Assistance Dollars Going?



- **Six for-profit education companies collect 41 percent of all DOD Tuition Assistance funds.**

A Significantly Higher Percent of Total DOD Benefits Go to For-Profit Colleges, Compared to Other Federal Education Programs



Yet, only Department of Education funds are counted in restriction that for-profit colleges get at most 90 percent Federal dollars.

Source: HELP Committee analysis of Departments of Defense, Veteran Affairs and Education data.

What Are Taxpayers and Servicemembers Getting For Their Money?

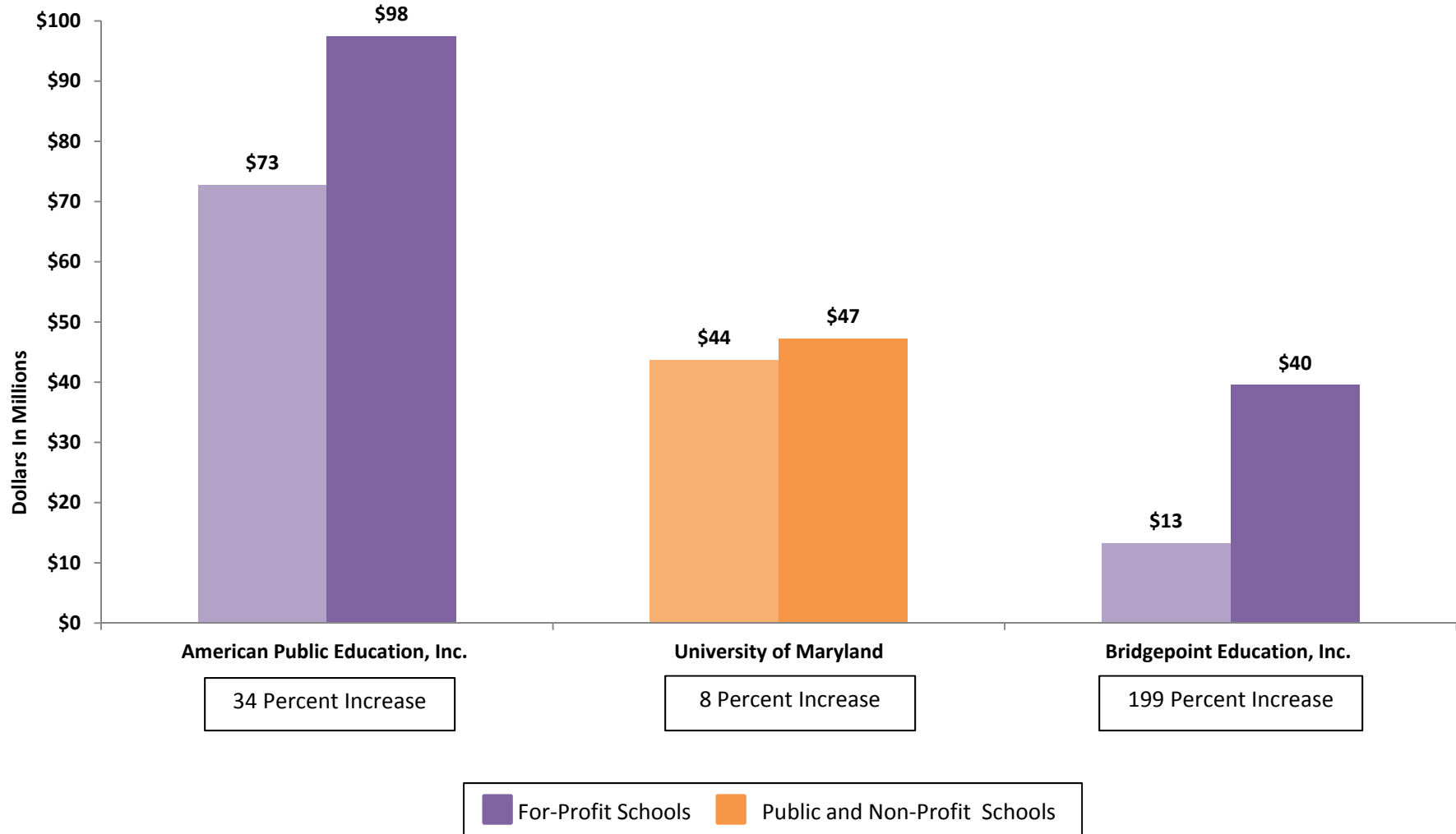
Student Outcomes at For-Profit Colleges Receiving the Most DOD Tuition Assistance Benefits

Institution	Bachelor's Students Withdrawn	Associate Students Withdrawn
American Public Education, Inc.	35.1%	46.4%
Bridgepoint Education, Inc.	63.4%	84.4%
TUI Learning Center, LLC	51.3%	N/A
Apollo Group, Inc. (University of Phoenix)	50.3%	66.4%

Source: HELP Committee analysis of documents provided by schools. For-Profit student outcomes based on all students who enrolled between July 1, 2008 and June, 30 2009 as of mid-2010.

Funds Collected By For-Profit Colleges Increased Quickly Between 2009 and 2011

Top Three Recipients of DOD Tuition Assistance Benefits, FY2009 and FY2011



Source: HELP Committee analysis of Department of Defense data.

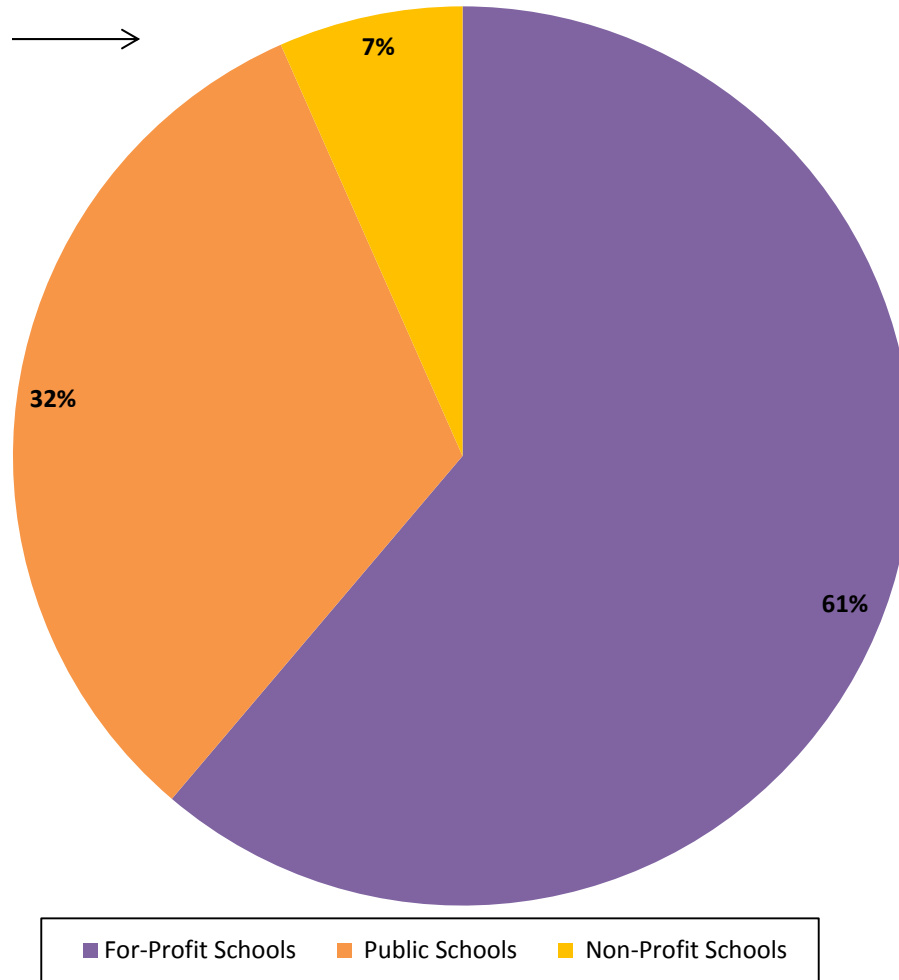
For-Profit Colleges Collect Nearly Two-Thirds of DOD Military Spouse Education Benefits

Military Spouse Career Advancement Accounts (MyCAA) Benefits by Sector, FY2011

Non-Profit Colleges: →
\$4 million

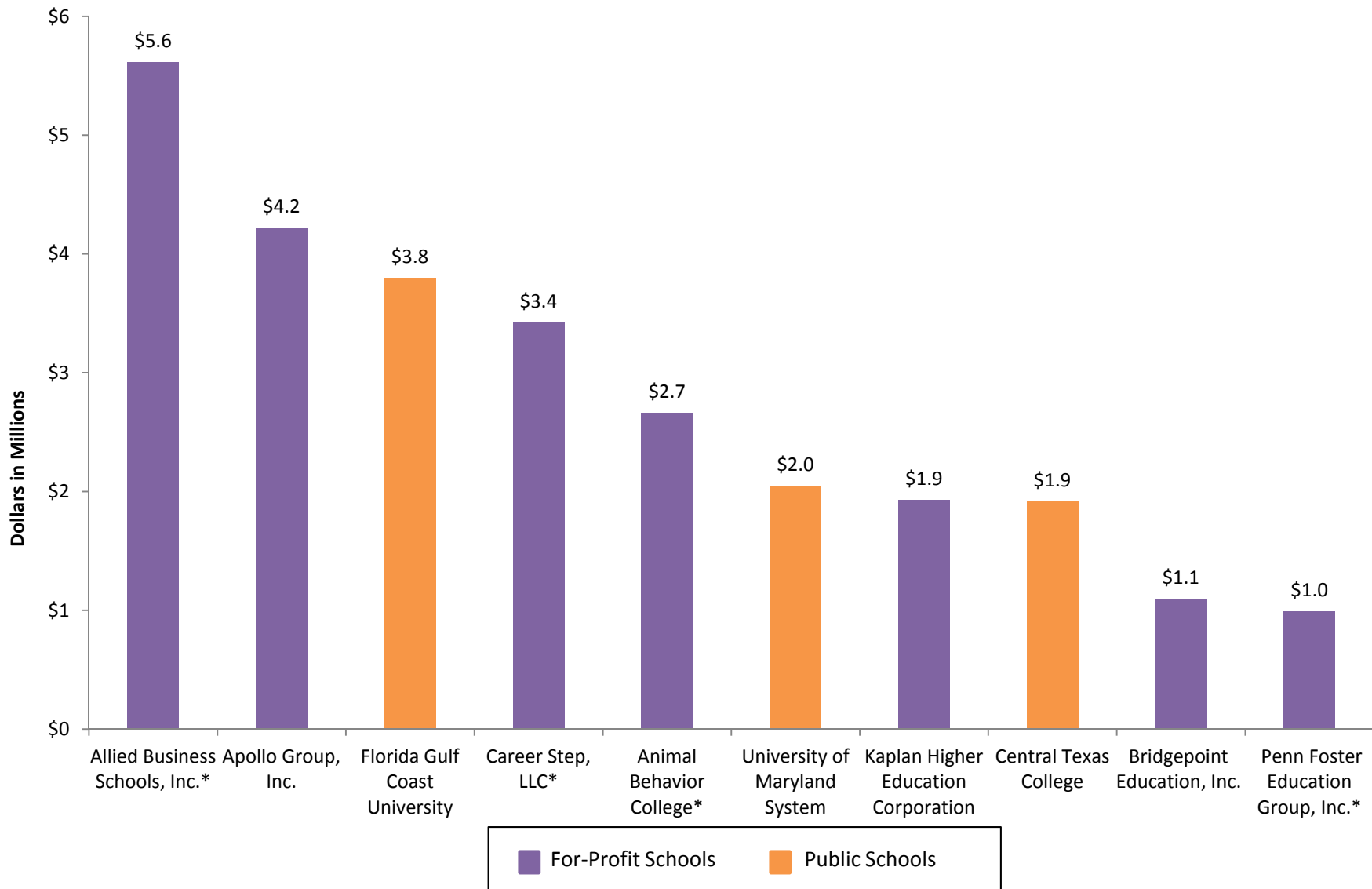
Public Colleges:
\$21 million

For-Profit Colleges:
\$40 million



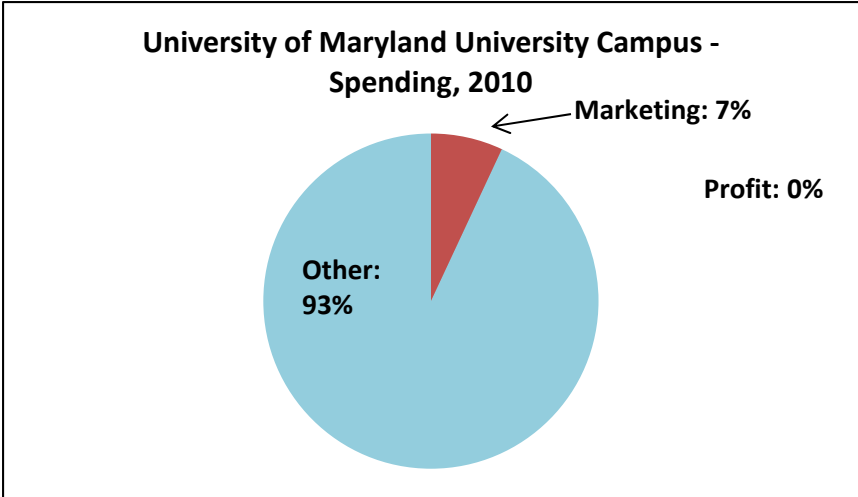
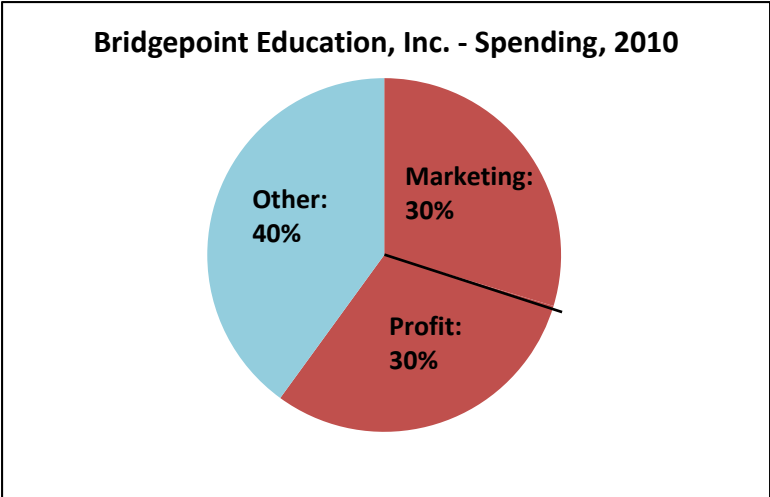
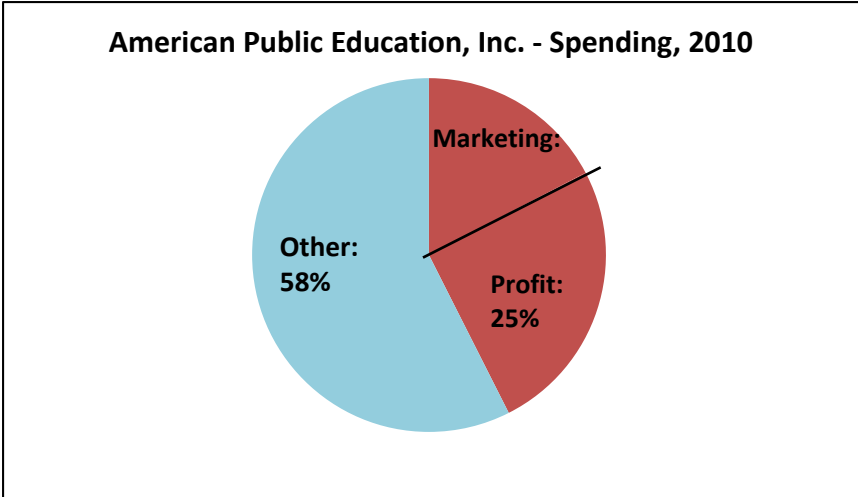
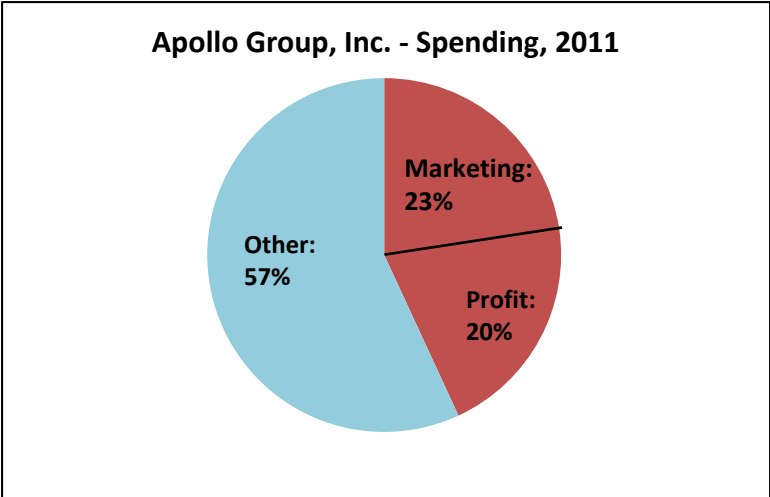
Source: HELP Committee analysis of Department of Defense data.

Top Ten Recipients of DOD MyCAA Benefits, FY2011



Note: * indicates school not subject to Department of Education student protections and regulations.
 Source: HELP Committee analysis of Department of Defense data.

For-Profit Colleges Devote Significantly More Federal Funds to Profit and Marketing



Other Includes: Executive Compensation, Lobbying, Student Services, Administration, Facilities, Instruction, Faculty Salary.

Source: HELP Committee analysis of S.E.C. filings and documents provided by schools.

For-Profit Colleges Strategize Collecting DOD Programs to Satisfy Regulatory Requirements

Memorandum - Confidential

TO: [REDACTED] **EDMC Director**
FROM: [REDACTED] **Outside Consultant**
DATE: July 8, 2010
SUBJECT: Possible Opportunities for EDMC "90:10"

Thanks for the call outlining the interest of EDMC in learning more about potential areas of funding that could add students and revenue that would also address the "90:10" issue.

In light of that dual set of interests, let us briefly review the opportunities we see among recurring sources of government funding, plus some other prospects to consider. [REDACTED]

THE FEDERAL GOVERNMENT

There are a number of emerging opportunities that may present short, medium, and longer-term opportunities that should also be carefully considered, given their size and scale.

The Military

1. **Military Spouses.** Probably one of the most important potential short and long-term targets for EDMC are the 800,000-plus military spouses who have been authorized, *for the first time in history*, for a one-time entitlement of up to \$6,000 that can be used for training, as well as for counseling and other ways to assist them in finding work. We are told by the DOD that the largest demand among the spouses is for healthcare-related training, although it can also cover almost all other occupational areas.